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I CLAIM:

- 1. A method for packaging fruits or vegetables, comprising the steps of:
- (a) placing the fruits or vegetables in a container suitablefor reuse as a food storage container;
 - (b) placing the container on the top of a reusable lid for the container;
 - (c) overwrapping the container and the lid with a sheet of flexible material sized to extend under and cover the bottom of the lid, the material being suitable to display the fruits or vegetables and to allow gases generated thereby to escape from the container;
 - (d) folding the sheet underneath the lid such that edge portions thereof overlap; and
- (e) coupling the overlapping portions together so as to secure the lid against the container during handling and display.
 - 2. The method defined in claim 1, wherein the material comprises a breathable plastic film.
 - 3. The method defined in claim 2, wherein the overlapping portions of the film are heat sealed together.
- 20 4. The method defined in claim 1, wherein the container and lid comprise a commercially available reusable plastic food storage container and lid.